



Faradata Social Change and Women Empowerment Organization

Center for Business Development

Market Assessment

Livelihood Trainings in Farah

Jan, 2021

The market assessment for livelihood trainings in Farah province has been designed to seek the professional views of 5 organizations which are working in this area and 200 individuals from 8 targeted districts; 25 in each district to find out the most suitable topics according to the interests and needs of communities.

A): Organizational Survey:

Detailed views and information on livelihood trainings has been officially asked from 5 organizations which have the experience of conducting livelihood trainings for Farah communities. These organizations are as follow;

- 1- Department of Women Affairs
- 2- Department of social Affairs
- 3- Afghan- Iran Livelihood Training Center
- 4- اتحادیه زنان تجارت پیشه ولایت فراه
- 5- اداره ولایتی اتاق های تجارت در فراه



According to their views, the following are the most proper Topics for the men and women which have good market in Farah Center and districts:

- 1- Sewing/dress making - خیاطی
- 2- Mobile Repairs/restoration - ترمیم موبایل
- 3- Wiring - برق کشی
- 4- Carpet weaving - قالین بافی
- 5- Livestock - دامداری
- 6- Greenhouses - گلخانه
- 7- Poultry - مرغداری
- 8- Saffron cultivation - کشت زعفران

Organizations' Comments:

- 1- None of the mentioned organizations have the experience of marketing for the products of their livelihood courses. Trainees are working individually in their communities and there is no exact survey to show how many of them are working in their professions and how much products are being produced.
- 2- Paying salary/allowance for the trainees and providing equipment during the trainings and after the graduation is another request from respected organizations.
- 3- Establishing the "Alumni Network of the Trainees" (establishing a Network with a management Board "and train them on Marketing, Management, Advocacy, negotiation, and trades and linking them with the local and national traders and markets through mutual meetings and products exhibition can capable them to sell and export their products to the national and international markets which lead them to high price and income and can insure the sustainability of the project.

B): Individual Assessment

The individual assessment has been conducted in 8 targeted districts of Farah province. People living in communities, especially who are living in remote areas, migrants and IDPS, warmly welcomed the trainings. The questionnaire has been asked from the poor and unemployed people which are interested to attend in livelihood trainings.

According to the questionnaire, they are interested to be trained in the following professions which have been listed in organizational surveys as well:

- 1- Sewing/dress making - خیاطی
- 2- Mobile Repairs/restoration - ترمیم موبایل

Individual Survey 8 district of Farah (200 Community People)

Farah Centre	Balablok	Khak-e-Safied	Jowain	Posht-e-Rod	Anar Darah	Shib-e-Koh District	Qala-e-Kah
•20 Male •20 Female	•10 Male •10 Female	•10 Male •15 Female	•10 Male •15 Female	•10 Male •15 Female	•10 Male •15 Female	•10 Male •15 Female	•10 Male •15 Female

- 3- Wiring - برق کشی
- 4- Carpet weaving - قالین بافی
- 5- Livestock - دامداری
- 6- Greenhouses - گلخانه
- 7- Poultry - مرغداری
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Notes:

- 1- They believe that these course can help them in their economic self-sufficiency. They have requested to provide transportation as well as accessing necessary equipment and professional teachers;
- 2- As the adolescent girls and boys are going to school and they may have no time to attend to the trainings and on the other hand, in some families only the mother/father is ready to work for support of her children. So, we request no age limitation for livelihood right holders. We have to support parents and train them to financially support their children and send them to school.
- 3- Farah is an agricultural and livestock province. Community people are more interested in agriculture and animal livestock, and at the same time, they have the basic abilities and facilities to handle their small businesses.

For more information please contact:

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